



*Real-Time  
Customizable e-Commerce  
Solutions*

*Web.ec*

## What is Web.ec?

Macorp's **Web.ec** is a window to the world for ordering your products and services. The complete suite of **Web.ec** products provides a **Single Source** for everything you order.

- Variable print items (business cards, letterhead, brochures, and Commercial Printing)
- Office product catalogs with pricing matrices and images
- Promotional Products and Company Store offering
- Exact Repeat of Custom Orders
- Customer Owned or Distributor Owned Inventory

## Real-Time and Totally Customizable

Real-time means that you see accurate data as **Web.ec** reads real time from our files. Orders are immediately part of our Order Management system. **Web.ec** is totally customizable so that you can express your company's individuality

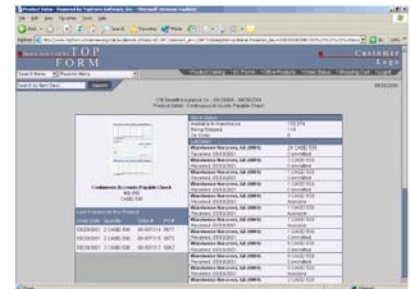
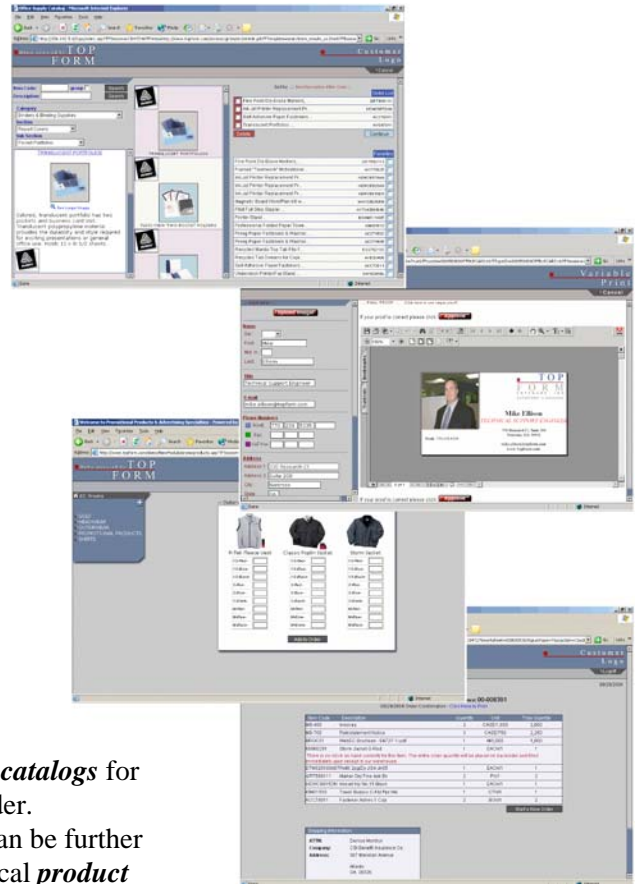
## Web.ec Includes



Dynamic **product catalogs** for everything you order. Product catalogs can be further separated into logical **product categories**. The categories can be automatically created based upon

product code or can be customized to specification. The **favorites** feature filters all the products through order history, so that you can see only the products previously ordered for their cost center.

Product catalog pages as well as product detail link pages can support **Multiple Images** for viewing, printing or filing. Thumbnail images can be used with links to other images. You decide what type of images to display to your customer. Product Detail Pages, can also display **Lot Inventory** detail, **Order History**, and if you are a Print Management Customer, **Usage Statistics**.



Once an order has been placed, you can check your **Order Status**. Once viewed, you can drill down into the Order Detail Page for more information on any order, including **Real Time Tracking** via links to shipper sites, including UPS, Fedex, and DHL/Airborne.

PO Number	25748	Ship To:	
Our Order Number	00-008215		
Order Date	10/19/2004		
Order Status	Open		
Ordered By	Mr. J.R. Scott		

Line Number	Item Code	Description	Ordered	Back-ordered	Shipped
1	MB-100	Statement Mailer	5,000 10 BOX/500	5,000 10 BOX/500	
2	MB-200	Policy Certificate	10,000 10,000 M/1,000	10,000 10,000 M/1,000	
3	MB-280	Cancellation Notice	40 40 CASE/900	40 40 CASE/900	
4	MB-425	Insurance Identification Card	60 60 CASE/500		

Ship Date	Ship Time	Carrier	Tracking Number	
10/20/2004	00:00 AM	O	123253690310066763	UPS-Track S
10/20/2004	00:00 AM	F	846834827609	FedEx-Track S

**UPS Tracking**  
UPS OnLine™ Tools

**Track by Tracking Number**

**View Tracking Summary**  
To see a detailed report for each package, please select the "Detail" link.

Tracking Number	Status	Delivery Information
1. 12 325 369 03 1006 676 3 	<b>Delivered</b>	Delivered on: Sep 16, 2004 12:48 P.M. Delivered to: WYOMING, MI, US Service Type: GROUND

Tracking results provided by UPS: Nov 10, 2004 2:52 P.M. Eastern Time (USA)

## ***Automatic email notifications Confirms & Reorder Notices***

By Buyer, you specify who should receive email notifications: the buyer, the CSR, the purchasing agent, or the sales representative. Dynamic **Reorder Notices** are triggered when a buyer places an order that causes an item to fall below the reorder point.

Besides having the ability to serve **Customized Reports**, **Web.ec** provides **Standard Reporting** for the following:

- Warehouse Release Report
- Receiving Report
- Restocking Report
- Custom Item Status
- Inventory Valuations
- Detailed Usage Trend Analysis.

## ***Order Entry***

Macorp's **Web.ec** provides a single interface for everything your customers order. No more logging into different sites. Whether it's a business card, or a warehouse release or golf shirt, all items update to the same shopping cart. The item determines whether it prints on a picking ticket or a purchase order. Your Print Management system consolidates all your purchases.

## ***Order Approval***

*Purchase Approval* features provide for orders to be placed on hold based upon the purchasing limitations. *Web.ec* notifies the managers of purchases pending approval and then notifies buyers when approved, modified or rejected via email.

## **XML Interoperability**

Our Software has had years of success in interoperating using *XML*. Orders flow real-time from third party software applications into our Order Management System. Picking Tickets automatically print in the warehouse and purchase orders are automatically generated. And this is just the beginning.



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