



Production Equipment & Capabilities



Linking Classic Quality with Digital Technology

SOFTWARE THAT IS UTILIZED FOR WEB-EC

This is a Proprietary Software called Demand Bridge

GRAPHIC DESIGN AND PHOTOGRAPHY

Full time Artists/Developers on staff

DESKTOP SYSTEMS

2 MacPro G5 Stations
3 Macintosh G4s
2 Dell PCs, 4 gb ram, 250 gb hard drives

DESKTOP SOFTWARE

QuarkPress 7.0
Adobe Illustrator CS4
Adobe Photoshop CS4
Adobe InDesign CS4
Adobe Acrobat 9.0
Microsoft Office Professional Suite 2007 - PC
Microsoft Office Suite 2011 – MAC
Microsoft Publisher (PC only)

PRESS AND DIGITAL PRINT

1 Xerox Docucolor 240 with Finishing Capabilities
1 Xerox Docucolor 250

PRESS DEPARTMENT

1 Six-Color Heidelberg Speedmaster 102 CD offset
28" x 40" with extended coating tower
1 Six-Color Heidelberg Speedmaster 102S offset
28" x 40" without coating tower
1 Six-Color Heidelberg Speedmaster 102 offset
28" x 40" or 1/5 – perfector
1 Four-Color Heidelberg Speedmaster 102 offset
28" x 40" or 2/2 – perfector
1 Sona Web 38", 23-9/16" Cutoff, 2 Units, Offen Oven
and Chill Rolls, Folder-Magazine, Digest, Tabloid, Glue
Fold Capabilities, 32p-16p-8p
1 18 x 14 2 Color Hamada
1 11 x 17 2 Color Hamada 665
1 11 x 17 2 Color AB Dick
1 Halm Jet Envelope Press
1 Halm Super Jet Envelope Press

BINDING AND FINISHING

1 22" Polar Cutter
Triumph 16" Cutter
1 MBM F45N Folder Station
Coil and GBC Binding Station
1 Graphic Wizard HS Scoring, Perforating and
Numbering Station
Sergent 930-II Shrink Wrap Station

DATA PROCESSING/USPS

Cass Certified Postal Software
NCOA Certified Postal Software
Conversions Software
Data Entry Software
Networking Software
Internet Software

CAPACITY

Data Processing Center

List management, NCOA, CASS cert, conversion, dedupe,
postal sorts, etc.

Whatever needs to be done we can do in house with our
state of the art processing software.

Standard Sheet Printing 8.5 X 11

Up to 100,000 pieces per shift

Continuous Form Laser Printing

Ose 2140 continuous form laser printer with duplex
capability

Standard Inserting/Fold 2 Piece In To #10

7 standard inserters (including stretch) and 2 jumbo
inserters

125,000 to 175,000 per shift standard
30,000-40,000 per shift jumbo

Inkjet Addressing – Kodak

3 ink jet bases and heads
Dual head capability

400,000 – 600,000 per day for standard postcard

Fulfillment Center (Approx. 5,000 Sq. Ft.)

Has been utilized to fulfill orders of up to 1 million pieces
Used daily to fill orders from 100 to thousands of pieces



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